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# Design and Analysis of Directional Front Projection Screens

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# ABSTRACT

Traditional display and screen are designed to maximize the perceived image quality across all viewing directions. However, there is usually a wide range of directions (e.g., towards side walls and ceiling) for which the displayed content does not need to be provided. Ignoring this fact results in energy waste due to a significant amount of light reflected towards these regions. In this work, we propose a new type of front projection screens – *directional screens*. They are composed of tiny, highly reflective surfaces which reflect the light coming from a projector only towards the audience. Additionally, they avoid "hot-spotting" and can support non-standard audience layouts. In this paper, we describe the design process as well as provide feasibility analysis of the new screens. We also validate the approach in simulations and by fabricating several fragments of big screens. We demonstrate that thanks to the customization, our solution can provide up to three times increased gain when compared to traditional high gain screens and up to eight times higher brightness than a matte screen.

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# 1. Introduction

Continuous demand for higher quality image reproduction forces displays manufacturers to refine their designs constantly. While many hardware and software solutions for improving display quality exist, the efficient use of emitted light is often over-5 looked, and the increase in display quality comes at the price of energy efficiency. For instance, a display system usually provides high-quality brightness and color reproduction independently of the viewer position, which is often unnecessary and becomes evident in the movie theater scenario, where the audi-10 ence layout is precisely defined. In such cases, it is sufficient 11 to provide high image quality only for positions where the au-12 dience is expected and avoid emitting light in other directions, 13 e.g., the walls or ceiling. 14

Efficient use of light can also lead to brighter screens. This becomes very important for 3D movie theaters, where the overall brightness is reduced to roughly 20% of its initial value [1]. 17 Given that the standard brightness for 2D cinema is 14-16 fL 18 (footlambert) (48-55  $cd/m^2$ ), using the same projector for 3D applications results in around 3 fL  $(10 \text{ cd/m}^2)$ . This has signifi-20 cant implications for perceived quality. In such conditions, hu-21 man perception operates on the boundary between mesopic and 22 photopic vision, where spatial acuity, perceived contrast, depth perception, and color vision are significantly affected [2, 3, 4]. 24 A natural solution to the problem is to provide brighter projec-25 tors [5]. This, however, leads to significantly increased oper-26 ating costs since brighter projection lamps consume more en-27 ergy are more expensive and burn out more quickly. As a 28 consequence, brightening a projector can potentially quadru-29 ple the annual maintenance cost [6]. More efficient solutions 30 are projectors that use additional optical components, such as 31 digital micromirror devices or phase modulators, to redistribute 32 the light according to the required brightness [7, 8]. Comple-33



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Fig. 1. Current screens reflect a lot of light into regions where the audience is not expected (left). Reflecting the light toward the ceiling, floor or walls is unnecessary and causes energy loss. Our design enables fine control over the reflectance properties of the screen surface (right), which provides better energy efficiency, brightness, and contrast.

mentary efforts focus on designing a light-efficient screen. In this context, the common strategy is to use high-gain screens 2 which boost the brightness but suffer from hot-spotting, i.e., a

brightness fall-off towards the boundaries, due to their signifi-4 cant specular component. 5

In this work, we propose a new technique for designing large light-efficient front projection cinema screens [9]. Similarly to 7 [10, 11, 12] we took a geometrical approach to the design of cinema screens. We treat a cinema screen as a large area with a pre-9 scribed spatially-varying reflectance that reflects the light only 10 towards the audience (Figure 1). To build such a screen, we use 11 small geometric components. Each component is built from 12 micro-mirrors with carefully designed normals that reflect the 13 light only in precisely defined range. We formulate the search 14 for such geometries as a convex optimization that guarantees 15 correct normal distribution and tileability of our shapes. As our 16 screens are made of a highly reflective surface, they preserve 17 polarization, and therefore they can be used in 3D movie the-18 aters. We evaluated our technique using simulations, as well as 19 capturing several manufactured screen parts. Besides design-20 ing standard screens, e.g., for movie theaters, our technique can 21 be used in more challenging cases. We demonstrate this by 22 producing a screen which reflects the light into two disjoint re-23 gions. This paper is an extended version of [9]. Besides the 24 description of the method and initial results presented previ-25 ously, we provide a detailed analysis of screen layouts that can 26 be generated using our method and define theoretical and prac-27 28 tical limitations of directional screens. Additionally, we include an extended discussion and evaluation of image brightness and 29 quality. 30

### 2. Previous Work 31

To maximize light efficiency, an optimal screen should re-32 flect light only towards the audience. As the required angular 33 light coverage varies across the screen (Figure 1), the optimal 34 solution requires producing a surface with spatially-varying re-35 flectance properties (SVBRDF). This problem is not only rele-36 vant for screen design, but it has also been broadly researched 37 in the context of appearance reproduction. In this section, we 38 will discuss the work from both fields. Our technique is also re-39 lated to reflector designs, where the shape of a highly reflective 40 surface is optimized to reflect light in the desired direction. We 41

refer the reader to the following survey for discussion of these techniques [13].

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Screen Design. Over last several decades, screen design 44 evolved from a simple, Lambertian-like surface (i.e., a matte screen), which reflects light uniformly in all directions, to more sophisticated ones, where both the material as well as the geometrical structure of the screen are carefully designed to maximize the portion of light reflected towards the audience. The simplest solutions involve covering the screen surface with a 50 semi-glossy coating [14]. Such screens are usually characterized by their gain factor, which is a ratio of the light reflected 52 by the screen as compared to the light reflected from a matte screen. Although they provide better efficiency, they suffer from 54 a "hot-spot" effect, i.e., the observed brightness is uniform neither across the screen nor at different viewing locations. Additionally, the highest gain is achieved only for a center position in the audience [15]. The problem can be reduced to a certain extent by using a curved screen geometry [16]. Finer control over the screen reflectance properties can be achieved by modifying the local geometry of a highly reflective surface. Although several commercial solutions have been proposed [17, 18, 19, 20], 62 it is unclear how optimal these solutions are, as there is not 63 enough detail to faithfully reproduce or simulate the designs, and no qualitative evaluation is provided.

One of the most recent solutions in this area was proposed 66 by Coleman et al. [21]. Similarly to us, they take a purely geo-67 metrical approach, i.e., they build the screen using a mirror-like 68 surface and control the reflectance properties by careful design 69 of the screen surface. They proposed to construct the surface 70 out of small kernel-like shapes designed according to the de-71 sired reflectance. They show how to tile such shapes to obtain 72 the entire screen surface. Although they can vary the shapes 73 locally, their method assumes that the shapes are axially sym-74 metric. This limits their flexibility in adjusting the reflectance 75 properties locally. In contrast, we proposed a technique capa-76 ble of producing surfaces with reflectance properties matching 77 an arbitrary audience layout. Following the microfacet theory 78 [22], we design our screens as a surface whose normal distri-79 bution approximates the desired reflectance. This manuscript 80 is an extended version of our work [9]. It provides additional 81 discussion and validation of light distributions provided by our 82 designs, as well as an in-depth analysis of audience layouts for 83 which our screens are suitable. 84



Fig. 2. Display generation overview: We start with the definition of the screen, the projector, and the audience. Based on this knowledge we uniformly sample the screen and for each position generate a microgeometry. These geometries are tiled and their heights adjusted to form the final screen surface. The screen surface is manufactured from aluminum on a CNC milling machine.

An alternative approach is to modify the direction of the light via microscopic optical diffusers [23, 24]. Recently, Crystal Screens [25] developed a new kind of reflective holographic screen with high gain (2.5) and a wide viewing angle  $(120^{\circ})$ . However, the screen has limited size, up to  $2.4 \times 1.3$  meters, and it is unclear how it can be used in cinemas where the average screen size is  $16 \times 7$  meters.

Appearence Reproduction. Recent developments in computational fabrication enabled fabrication of objects with prescribed reflectance properties (i.e., BDRF and SVBRDF). To this end, 10 several approaches have been proposed. Weyrich et al. [10] 11 presented one of the first techniques to rely on a purely geo-12 metrical interpretation of BRDF, so-called microfacets theory 13 [26, 27]. They proposed to build a surface from tiny, highly re-14 flective "micro-mirrors" whose normal distribution matches the 15 prescribed BRDF. The arrangement of these mirrors is com-16 puted using an expensive simulated annealing optimization. In 17 contrast, our method is based on efficient convex optimization 18 which allows us to compute much larger surfaces required for 19 cinema screens. Rouiller et al. [28] has recently applied a sim-20 ilar idea. Instead of producing a surface with a desired facet 21 arrangement, they proposed to compute tiny shapes - domes, 22 which encode the BRDF properties. Later, they are placed on 23 objects to affect their appearance. In contrast to the previous 24 solution, this method does not produce a continuous surface. 25 Recently, Levin et al. [29] considered the problem on a much 26 smaller scale. Instead of using the geometrical interpretation 27 of BRDF, they showed how to account for wave effects and change the appearance of the surface by controlling diffraction 29 effects. They demonstrated impressive, high-resolution results 30 with minimal feature size as small as 2-3  $\mu m$ . However, due to 31 high fabrication costs, they were able to demonstrate only small 32 samples. Matusik et al. [30] proposed a different method for 33 controlling and manufacturing material appearance. Instead of 34 modifying local microgeometry, they suggested using inks with 35 different reflectance properties, which when mixed, provide a 36 broad range of spatially-varying BRDFs. Such an approach can 37 also be combined with micro-facet techniques, where both ge-38 ometry and inks are optimized to obtain the desired appearance 39 [31, 32]. Instead of optimizing micro-geometry, it is possible to 40 choose it from a precomputed database [33]. In contrast to these 41 methods, we are the first to show how to efficiently generate 42 spatially-varying BRDF for very large surfaces. Unlike many 43 methods mentioned above, our technique is capable of produc-44

ing exact reflectance properties under the assumption that the surface behaves as a mirror.

# 3. Display design

We take a geometrical approach for creating a screen surface 48 and rely on the microfacet theory [34, 26, 35]. The overview of our technique is presented in Figure 2. To design the geometry of the screen surface, our method takes as an input the position and the size of the screen, projector location, and the audience. Without losing generality, we assume that the audience is defined as one or more polyhedrons which enclose the areas where viewers are expected. First, we consider a problem of computing small local shapes that for each location on the screen reflect light according to the audience description (Section 3.1). We formulate this problem by adopting a convex optimization for reconstruction of polyhedrons from Extended Gaussian Images [36]. In the next step, we combine local geometries into one surface (Section 3.2). Elevation of each shape is adjusted to minimize masking and shadowing. The non-uniform reflectance characteristic of our screen requires an additional content adjustment. We describe it in Section 3.3. We validate our designs in simulations and by manufacturing 65 smaller screen sections from aluminum using a CNC milling machine (Section 5). 67

## 3.1. Microgeometry Design

The goal of the local geometry is to reflect incoming projector light only in directions where the audience is expected. Additionally, we should assure uniform luminance of the screen 71 across different viewing directions. In other words, we want 72 to create a microgeometry which acts as a diffuse surface, but only in the range of directions specified by the audience layout. In the regime of microfacet theory, producing such a surface is equivalent to designing a microgeometry composed of highly 76 reflective facets whose normal distribution fulfills the requirement. We do this in two steps. First, we derive a set of facets defined by their normals and areas. Then we construct a convex, tileable shape from these facets.

Facet definition. In previous work, microfacet geometry was 81 usually derived assuming that the size of every facet is equal. A 82 set of microfacets was generated by sampling the desired nor-83 mal distribution [10]. In our work, we propose to first derive 84

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facet normals and then adjust their areas to reproduce the desired BRDF. To this end, for a given location on the screen **x**, we construct a set of directions  $\mathbf{V}_{\mathbf{x}}$  in which the projected light should be reflected. We uniformly sample all directions which lie in the half-space adjacent to the screen surface and include directions that intersect with the audience. For each direction  $\mathbf{o}_i \in \mathbf{V}_{\mathbf{x}}$  we define a corresponding normal vector of the facet  $\mathbf{h}_i \in \mathbf{H}_{\mathbf{x}}$  as  $\mathbf{h}_i = (\mathbf{o}_i + \mathbf{i})/||\mathbf{o}_i + \mathbf{i}||$ , where  $\mathbf{i}$  is the direction of incident light – the direction towards the projector (Figure 3).



Fig. 3. Notation used in our derivation.

To complete the definition of the facets, we need to determine areas  $a_i$  for each of them, which will define the resulting BRDF. Walter et al. [37] presented an equation for specular microfacetbased BRDFs, where the reflectance of the surface is defined using a microfacet normal distribution function *D*:

$$\rho(\mathbf{i}, \mathbf{o}) = \frac{F(\mathbf{i}, \mathbf{h}) G(\mathbf{i}, \mathbf{o}, \mathbf{h}) D(\mathbf{h})}{4 |\mathbf{i} \cdot \mathbf{n}| |\mathbf{o} \cdot \mathbf{n}|}.$$
(1)

Additional terms F and G denote Fresnel and masking-16 17 shadowing terms, respectively, and the operator  $|\cdot|$  denotes the dot product between two vectors. For a comprehensive deriva-18 tion, we refer the reader to [35]. In our case, we want to design a 19 surface that has Lambertian reflectance in a range of directions 20 corresponding to the audience viewing directions and does not 21 reflect light outside. Therefore, we seek a microgeometry such 22 that  $\rho(\mathbf{i}, \mathbf{o}) = \rho$  for all  $\mathbf{o} \in \mathbf{V}_{\mathbf{x}}$ , and  $\rho(\mathbf{i}, \mathbf{o}) = 0$  for  $\mathbf{o} \notin \mathbf{V}_{\mathbf{x}}$ . Note 23 that  $D(\mathbf{h})$  is in fact a normalized area of a facet with a normal 24 **h**; therefore, we can use Equation 1 to directly define the areas 25  $a_i$  as: 26

$$a_i = \frac{4\rho \left| \mathbf{i} \cdot \mathbf{n} \right| \left| \mathbf{o}_i \cdot \mathbf{n} \right|}{F(\mathbf{i}, \mathbf{h}_i) G(\mathbf{i}, \mathbf{o}_i, \mathbf{h}_i)}.$$
(2)

In our microsurface derivation, we can omit maskingshadowing term *G* as we construct convex shapes for which the term is constant. Furthermore, we assume that the light direction does not change for small microgeometries. Therefore,  $|\mathbf{i} \cdot \mathbf{n}|$ is also constant. Because we are interested in reconstructing the microgeometry up to a scalar, all constant factors can be omitted and Equation 2 simplifies to:

$$a_i = \frac{|\mathbf{o}_i \cdot \mathbf{n}|}{F(\mathbf{i}, \mathbf{h}_i)}.$$
(3)

We wish to generate the geometry of small patches with the desired set of facet normals  $\{\mathbf{h}_i\}$  and areas  $\{a_i\}$ . The patches also should tightly cover the screen surface. Consequently, we opted for patches with squared bases. As the desired sets of normals and areas that should form a microgeometry do not guarantee that the resulting shape will have a squared base, we add four additional faces. We call them side faces as they are perpendicular to the screen plane and form a rectangle on the screen surface. As we will demonstrate in this section, by optimizing the areas of the additional faces as well as their distances from the center of the microgeometry, it is possible to guarantee a perfect square-shape of the base. To summarize, we wish to generate microgeometries that have:

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- faces with normals  $\mathbf{H}_{\mathbf{x}} = {\mathbf{h}_i}$  and corresponding areas  $\mathbf{A}_{\mathbf{x}} = {a_i}$ ,
- four side faces with normals ±r, ±s and arbitrary but nonnegative areas a<sub>r<sub>0,1</sub>,s<sub>0,1</sub>, where the face normals are chosen orthogonal to each other and to the screen normal, i.e., s · r = 0, s × r = n,
  </sub>
- no other faces with normals in the positive half-space of the screen surface.

We base our construction on Minkowski's theorem on convex polyhedra with prescribed normals and areas [38], which says that a polyhedron exists and is unique if the area-weighted face normals sum to zero. Given the constraints, this suggests requiring that the areas for side faces are identical, i.e.,  $a_{\mathbf{r}_0} = a_{\mathbf{r}_1}$  and  $a_{\mathbf{s}_0} = a_{\mathbf{s}_1}$ , and defining one additional face with area-weighted normal  $-\sum_i a_i \mathbf{h}_i$  that serves as the base of our microgeometry.

Alexandrov [39] and Little [36] have found a variational prin-64 ciple for the problem when all areas are given. It is instructive 65 to introduce their idea for solving the more general problem we 66 have at hand here. Notice that the product of area and face nor-67 mal  $a_i \mathbf{h}_i$  is the gradient of the volume of a polyhedron relative to 68 a face with normal  $\mathbf{h}_i$  and area  $a_i$ . The fact these products sum 69 to zero suggests that the polyhedron has extremal volume un-70 der variation of the distances  $l_i$  of the facets to the origin (i.e., a 71 face *i* is contained in the plane  $\mathbf{h}_i \cdot \mathbf{x} = l_i$ ). Alexandrov has found 72 that the right constraint is to fix the sum of the area weighted 73 distances  $\sum_i a_i l_i = 1$  – with this constraint the polyhedron with 74 maximal volume has the desired face areas. On the other hand 75 Little suggests to fix the volume of the polyhedron and mini-76 mize  $\sum_i a_i l_i$ . Both formulations lead to an efficient convex opti-77 mization. In our implementation we decided to adapt the algo-78 rithm proposed by Little. 79

In our setting we also need to consider the side faces with areas  $a_{\mathbf{r}}$ ,  $a_{\mathbf{s}}$  (which are identical for opposing sides) and distances  $l_{\mathbf{r}_{0,1},\mathbf{s}_{0,1}}$ . Let  $\mathbf{l} = (l_0, ...)$  be the vector of distances. Together with the fixed facet normals  $\{\mathbf{h}_i\}$ , it defines the polyhedron, and therefore, its volume  $V(\mathbf{l})$ , as well as the areas of the facets  $\{A_i(\mathbf{l})\}$ . In addition to the volume being constant, we ask that the side faces intersect the base plane in a square and the free areas  $a_{\mathbf{r}}$ ,  $a_{\mathbf{s}}$  add up to a constant. More formally, we have the following constraints:

$$1 = V(\mathbf{l}), \quad l_{\mathbf{r}_0} + l_{\mathbf{r}_1} = l_{\mathbf{s}_0} + l_{\mathbf{s}_1}, \quad c = a_{\mathbf{r}} + a_{\mathbf{s}}, \tag{4}$$

where c is an additional constant fixed during the optimization. With these notations, the functional to be minimized is

$$\sum_{i} a_{i}l_{i} + a_{\mathbf{r}}(l_{\mathbf{r}_{0}} + l_{\mathbf{r}_{1}}) + a_{\mathbf{s}}(l_{\mathbf{s}_{0}} + l_{\mathbf{s}_{1}}).$$
(5) 9

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Comparing this to the original formulation, we have added two free degrees of freedom, i.e., the area variables  $a_{\rm r}, a_{\rm s}$ , but also two new constraints (Equation 4). As a results, the degrees of freedom still match the number of constraints, and the solution is unique up to translation. We fix this last degree of freedom by setting the center of the polyhedron to be in the world's origin.

We iteratively minimize Equation 5 as a function of l, under the constraints of Equation 4. As suggested by Little [36] each step is taken along the gradient of  $\sum_{i} a_i l_i$  restricted to the hyperplane perpendicular to the gradient of the volume. This ensures that each step does not deviate significantly from the constraint  $V(\mathbf{I}) = 1$ . Note that we do also need to optimize for  $l_{\mathbf{r}_{01}}, l_{\mathbf{s}_{01}}$ . The reason is that I influences the areas  $A(\mathbf{I})_{\mathbf{r}_{01}}, A(\mathbf{I})_{\mathbf{s}_{01}}$ of the side faces, which are supposed to be the same for opposite sides. So the variables  $a_{r,s}$  need to be adjusted, which we do by projecting the current values  $A(\mathbf{l})_{\mathbf{r}_{0,1}}$ ,  $A(\mathbf{l})_{\mathbf{s}_{0,1}}$  orthogonally onto the affine subspace:

$$0 = A(\mathbf{I})_{\mathbf{r}_0} - A(\mathbf{I})_{\mathbf{r}_1} \tag{6}$$

$$0 = A(\mathbf{I})_{\mathbf{s}_0} - A(\mathbf{I})_{\mathbf{s}_1} \tag{7}$$

$$2c = A(\mathbf{l})_{\mathbf{r}_0} + A(\mathbf{l})_{\mathbf{r}_1} + A(\mathbf{l})_{\mathbf{s}_0} + A(\mathbf{l})_{\mathbf{s}_1}.$$
 (8)

The constraint on the distances to the side faces is similarly enforced by projecting onto the linear subspace given by the constraint  $l_{\mathbf{r}_0} + l_{\mathbf{r}_1} - l_{\mathbf{s}_0} - l_{\mathbf{s}_1} = 0$ . This formulation guarantees that the bounding box of each microgeometry is a square. The 10 only criterion for generation of tileable geometries is that the 11 side areas  $a_{\rm r}, a_{\rm s}$  are sufficiently large, which can be enforced 12 by appropriately choosing c. During our experiments we have 13 found out that setting c proportionally to  $\sum \{A_i(\mathbf{l})\}\$  is sufficient for generating all examples described in the paper. The pseudo-15 code of our method is described in Algorithm 1. Figure 4 shows 16 snapshot of a microgeometry during optimization. At each it-17 eration the geometry is tileable and the top faces change their 18 area until they converge to the desired shape. 19



Fig. 4. Snapshots of example microgeometry during optimization.

#### 3.2. Screen Design 20

We demonstrated how to compute a microgeometry for an 21 arbitrary location  $\mathbf{x}$  on the screen surface. To build the entire 22 screen, every location on its surface must be covered by mi-23 crogeometry. This can be done by dividing the screen into a 24 uniform grid. Then for each grid cell, a microgeometry can be 25 computed according to our method (Algorithm 1). The micro-26 geometries are generated up to scale. Therefore, we have to 27 rescale each microgeometry before it is placed on the screen 28 surface. 29

The screen surface computed using our optimization may 30 have discontinuities between neighboring microgeometries, 31 which can lead to masking and shadowing effects (Figure 5). 32 To address this problem, we align the bases of microgeometries 33

igorithm i Screen computation	
$\mathbf{X} \leftarrow positions \ of \ microgeometries$	
$\{height_{\mathbf{x}}\} \leftarrow 0$	▶ Setting the initial elevation to zero.
repeat	▶ Iterative computation of the elevation
for all $\mathbf{x} \in \mathbf{X}$ do	
Sample the audience to determine $\mathbf{H}_{\mathbf{x}}$	
Compute $A_x$ according to $H_x$ and Eq. 3	
Compute the normal of the microgeometry base $\mathbf{n}_{\mathbf{x}}$	
end for	
Compute $\{height_x\}$ by solving Poisson's equation for $\{n_x\}$	
<b>until</b> { $height_x$ } does not change	
for all $x \in X$ do	Computation of individual
microgeometries	
Set <i>c</i> proportionally to $\sum A_x$	
Add two pairs of side facets to $H_x$	
Add corresponding areas $a_r$ and $a_s$ to $A_x$	
Set $I = \{1\}$	
repeat	$\triangleright$ Compute polyhedron for $\mathbf{H}_{\mathbf{x}}$ and $\mathbf{A}_{\mathbf{x}}$
Reconstruct polyhedron from $H_x$ and l	
Scale I to satisfy $1 = V(I)$	
Update l as in [36]	
Adjust $a_{\mathbf{r},\mathbf{s}}$ to satisfy $c = a_{\mathbf{r}} + a_{\mathbf{s}}$	
Adjust $l_{\mathbf{r},\mathbf{s}_{0,1}}$ to satisfy $l_{\mathbf{r}_0} + l_{\mathbf{r}_1} = l_{\mathbf{s}_0} + l_{\mathbf{s}_1}$	
<b>until</b> Error of $A_x$ is within tolerable threshold	
end for	

such that they form a smooth surface, minimizing the disconti-34 nuities. This is done by finding an appropriate elevation of each 35 base by solving a discrete Poisson's equation, similarly to [10]. 36 As we change the elevation, the location of each microgeometry with respect to the audience and the projector changes. Therefore, we have to interleave the solve of the Poisson's problem with updating the normals of the microgeometry bases. In practice, computation of the smooth screen surface requires several iterations of sequentially solving the Poisson's problem and up-42 dating the normals. The process is very fast as the reconstruc-43 tion of individual microgeometries is not required at this stage. 44



Fig. 5. When the screen surface has discontinuities, shadowing or masking can occur. In this case, a light ray coming from a projector (yellow) should be reflected towards position p. A discontinuous screen surface may shadow the reflected ray (left). This does not happen when the surface is continuous (right).

### 3.3. Content Preparation

Our screens are designed so that they reflect light uniformly, 46 i.e., the brightness of any particular location on the screen does 47 not depend on viewing direction. However, because the light 48 reflected from the different parts of the screen spans different 49



Fig. 6. We consider three installations in this paper. The first and the second setup depict one audience, in a theater and in a conference room. The third installation conceives a home theater with two separate audience spaces, for each viewer. Note that the units are left undefined as the design is general and can be scaled to different sizes. This also does not affect our screen computation.

solid angles, uniform illumination of the screen will not produce uniform brightness across the screen. The projector needs
to be calibrated before an image is displayed. Intuitively, the areas of the screen which reflect the light in smaller angles should
receive proportionally less light. The amount of light reflected
in each direction should be proportional to the cosine of the
viewing angle. Consequently, the total amount of light required
at a given location x of the screen can be calculated as:

$${}_{9} \qquad L(\mathbf{x}) = \int_{\Omega^{+}} cos\theta \cdot V(\Psi) \cdot d\omega_{\Psi}, \qquad (9)$$

where function V has value 1 when the direction  $\Psi$  intersects 10 with the audience volume and 0 otherwise.  $\theta$  is the angle be-11 tween the surface of the screen and  $\Psi$ . Depending on the def-12 inition of the audience, it might be difficult to compute L ana-13 lytically. In our work, we computed it numerically. The most 14 straightforward way of applying the compensation is to apply 15 a darkening mask as a digital filter on the projector or as a fil-16 ter inserted before the projector lens. This will not lead to the 17 most efficient light use. However, we demonstrate that even 18 with such a simple approach we can achieve a significant ef-19 ficiency boost. More recently, new designs of HDR projector 20 systems have been presented [7, 8]. Our screens are perfectly 21 suitable for these solutions that can simply redirect the light il-22 luminating each part of the screen according to Equation 9. In 23 the next sections, we report results for both compensation meth-24 ods. 25

# 26 4. Design Analysis

Our directional screens are composed of microgeometries 27 which reflect light uniformly to the entire audience. Since in-28 dividual microgeomtries are convex, a potential self-shadowing 29 (masking) problem can occur only in the cavities of the screen, 30 i.e., on a place where two different microgeometries are con-31 nected. Such self-shadowing can lead to light obstruction from 32 certain geometries, self-reflections and consequently to uneven 33 screen reflection. In this section, we will analyze the self-34 shadowing effect and its dependence on the position of the 35 screen, the projector, and the audience. First, we will describe 36 self-shadowing for the 2D case. Next, we will extend the analy-37 sis to arbitrary 3D designs. Finally, we will investigate example 38

screen designs to check their feasibility. For a detailed derivation, please see the Appendix A.

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Fig. 7. Self-shadowing setup. At each location of the screen the ligh needs to be reflected to the audience parametrized by opening angles  $\alpha$  and  $\beta$ . A light ray coming from direction  $\gamma$  is reflected from the microgeometry into direction  $\delta$ . Self-shadowing occurs when the reflected angle  $\delta$  is smaller than the angle of neighbouring microgeometry  $\alpha'$ .

Self-Shadowing in 2D. The problem of self-shadowing is visu-41 alized in Figure 7. We have a light ray incoming at direction  $\gamma$ . 42 The ray gets reflected from the microgeometry towards the au-43 dience in the direction **r**. To avoid self-occlusions the reflected 44 ray **r** should be at most parallel with the face of the neighboring 45 microgeometry with the normal **n**, i.e.,  $\angle$ (**n**, **r**)  $\leq$  90. We can 46 make two important observations. The steeper the angle of the 47 microgeometry,  $\alpha'$ , the more occlusion it will cause as it will be 48 harder to satisfy the inequality. Similarly, the smaller the angle 49 at which we reflect the light,  $\delta$ , the higher the chance of self-50 occlusion. The smallest angle towards which we want to reflect 51 the light from each microgeometry is towards the edges of the 52 audience. At each location the audience can be parametrized 53 by its extreme opening angles, expressed as  $\alpha$  and  $\beta$ . Using this 54 observation we can formulate the following inequality (detailed 55 derivation in the Appendix A): 56

$$180 - \alpha - 2 \cdot \beta \le \gamma \le 2 \cdot \alpha + \beta. \tag{10}$$

This inequality is a necessary and sufficient condition for a 58 screen free of self-shadowing. To determine the space of valid 59 designs for a particular configuration of a screen and a projec-60 tor we compute a range of incoming light directions  $\gamma$ . This and 61 the Equation 10 allow us to specify a set of all opening angles  $\alpha$ 62 and  $\beta$  for which we can compute a valid directional screen. Ap-63 plying the transitivity rule to Equation 10 leads to the following 64 inequality: 65

$$\alpha + \beta \ge 60. \tag{11}$$

This inequality represents the theoretical limits of directional screens. Any screen with an audience span larger than 120 degrees will suffer from self-shadowing issues. The theoretical maximal opening angle can be achieved with rays incoming at exactly 90 degrees, i.e., parallel light projection, e.g., from a projector located at infinity.

Generalization to 3D. In the 3D case we have two arbitrary microgeometries composed of triangles. The cavity between neighboring geometries is represented as a common edge of two triangles from different microgeometries. Each triangle repre-10 sents a reflection plane. This allows us to reformulate the prob-11 lem: Given two intersecting planes, will a reflected ray be self-12 shadowed? Instead of applying general analysis, we can focus 13 on the worst-case scenario. If a screen design is sound for the 14 worst case it is guaranteed to avoid self-shadowing issues. First, 15 let us take a closer look at the angle between the two planes. 16 The smaller the opening angle, the higher the chance that a ray 17 will be self-shadowed. Therefore, for our worst-case analysis 18 we should take the smallest angle between the two planes. Next, 19 we need to analyze the reflected rays. As an observation result 20 from the 2D analysis, we can see that the wider the audience the 21 higher the chance of self reflection. This means we should take 22 the largest area visible from the cavity. Finally, we can apply 23 the 2D analysis to see if the cavity will produce self-shadowing 24 in the worst case. 25



Fig. 8. Screen design space plot. Red straight lines mark theoretical limits of directional screens. Orange lines show the gamut of our particular screen-projector setup. Colored curves show our prototype screens. A directional screen reflects light from each point towards the entire audience. At a particular location we can parametrize this reflection by the opening angles  $\alpha$  and  $\beta$ .

Feasibility of Prototype Screens. For our validation, we used 26 three prototype designs (Figure 6). In each of the designs the 27 screen center is located at world origins, and the screen is  $2 \times 1$ 28 meters. The projector is situated at the distance of 3 meters from 29 the screen, which leads to incoming rays  $\gamma \in [71.6^\circ, 108.4^\circ]$ 30 (Figure 7). Figure 8 shows the space of valid designs of our di-31 rectional screens. The limits indicated by red lines correspond 32 to Equation 11 and show theoretical limits of our method. To 33 compute the exact space of valid designs, we evaluate Equa-34 tion 10 for the extreme values of  $\gamma$ , i.e., 71.6° and 108.4°. The 35 resulting limits are visualized in orange, and we refer to them 36 as screen-projector limitations. To summarize, the grey area 37 in Figure 8 visualizes the set of values  $\alpha$  and  $\beta$  which satisfy 38

inequalities in Equations 10 and 11. Finally, for each proto-39 type, we can iterate over all locations on the screen and compute 40 the required pairs of  $\alpha$  and  $\beta$  to visualize where our designs lie 41 with respect to the constraints coming from the above analysis. 42 These are visualized as curved lines in Figure 8. As it can be 43 seen, all our designs are included into the valid space marked 44 in grey. This means that there exists a valid solution for all 45 the proposed designs, and by construction our algorithm is able 46 to find these solutions. Please note that the dimensions in our 47 analysis are relative and each setup can be scaled. Additionally, 48 if the projector-screen setup is the same as in our analysis, the 19 constrains on the valid design space remain the same. In case, 50 the relative position of the projector or the screen size change, 51 the Equations 10 and 11 have to be reevaluated. 52

## 5. Results

We evaluated our technique by both simulating (Section 5.2) several screen designs and fabricating (Section 5.3) their parts. Even though producing complex mirror surfaces is possible, we 56 were limited by rather low-cost methods of fabricating our prototypes and chose to use a 3-axis CNC machine to mill our pro-58 totypes from aluminum. This allowed us to obtain highly glossy surfaces, but not perfect mirrors. On one hand, this worsens our 60 results, but on the other hand, it validates the benefits of our design in cases when the fabrication is not perfect. We demonstrate in this section that even with such deviations from a perfect mirror-like BRDF we can achieve favorable results, i.e., brighter and more uniform screens, when compared to matte and high gain screens. Consequently, we also present simulation results obtained using the BRDF of polished aluminum. Despite the limitations of our low-cost manufacturing process, we argue that, in practice, surfaces that are much closer to mirrors can be achieved.

# 5.1. Technical Details

To validate our model we consider three screen designs. The 72 first two are common use cases: a theater (Figure 6a) and a 73 conference room (Figure 6b). To push our technique to the lim-74 its and demonstrate novel applications, we also present a home 75 theater (Figure 6c) which creates a split view, i.e., the content 76 can be observed only from two disjoint viewing volumes. Al-77 though such setups are not common, we believe they can find 78 applications in custom visualization setups.

We generated the screens using microgeometries with 200 80 normals. This was determined based on the geometry size that 81 we were able to simulate and manufacture. Since our screens 82 are manufactured from polished aluminum, the Fresnel term is 83 constant and the area of each microfacet was solely determined 84 by the viewing angle. To optimize the trade-off between geometry precision and the computational time, we terminated the 86 optimization when there was no facet whose area deviated by 87 more than 1% from the desired value. The size of the microge-88 ometries plays an important role. The images produced by our 89 screen are composed of tiny reflections spaced by the distance 90 equal to the size of one microgeometry. Therefore, the size of 91

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the microgeometry should be small enough to make individual reflections invisible for a human eye but also big enough to enable fabrication and to avoid diffraction effects. In our simu-3 lations and physical prototypes, we used microgeometries with a width of 4 mm which corresponds to 4K (4096×2160) resolu-5 tion of an average cinema. These numbers for geometry spacing 6 are also consistent with LED screen manufacturers [40]. Note 7 that the images produced with our screens are similar to those 8 produced by big LED video walls where the size of LEDs is a significantly smaller than the spacing between them. 10

All computations were run on Intel Xeon Processor E5-1620 11 v3. A total of 125k microgeometries were computed for each 12 screen. An average microgeometry was computed in approx-13 imately 2 seconds, and the computation of the whole screen 14 took roughly 6 hours. We analyzed the convergence of our 15 square microgeometry computation algorithm. We randomly 16 sampled geometries across all three of our designs and plotted 17 their convergence (Figure 9). Since we base our algorithm on 18 convex optimization proposed by [36], the most computation-19 ally demanding step at each iteration is the reconstruction of 20 the connectivity of the geometry. This is computed using a con-21 vex hull algorithm running in  $O(n \log n)$ . An average geometry 22 converges in approximately 50 iterations. 23



Fig. 9. Convergence plot of randomly selected microgeometries.

#### 5.2. Simulations 24

To simulate our screens, we used a physically-correct ray 25 tracer that accounts for both shadowing and masking. For each 26 screen, we created a virtual testing room by placing a screen, a 27 projector, and an audience at their respective positions. Screens 28 are modeled with a BRDF corresponding to polished aluminum. 29 For each screen, we calculate the corresponding calibration 30 mask (Figure 10) and model it as a modulation layer of the pro-31 jector. In our simulation, we also accounted for human visual 32 acuity. We assumed that the individual reflections from neigh-33 boring microgeometries are not resolved by the human visual 34 system. To account for this, we filtered all our renderings us-35 ing a Gaussian filter with a standard deviation corresponding 36 to a visual angle spanned by one microgeometry seen from the 37 middle of the audience. This is a realistic assumption for the 38 movie theater case. Given a medium screen size (15 m) and 39 the often mentioned optimal viewing angle of 36° (THX), the 40 resulting viewing distance is roughly 23 m. The visual angle 41 spanning one microgeometry used in our experiments (4 mm) 42 is equal to 0.6 arcmin, which is below the smallest gap that 43 an observer with 20/20 vision can perceive. We evaluated the 44 screens regarding their efficiency, as well as brightness unifor-45 mity across the screen and the audience. Finally, we simulated 46

images shown on our screens. For full simulations, please refer to the supplemental video.



Fig. 10. Calibration masks used to equalize the brightness across each screen.

First, we evaluated the distribution of the brightness pro-49 vided by our screen across the audience by rendering illumi-50 nated screens from uniformly sampled locations within the au-51 dience. Since the split screen is symmetrical, we show results 52 for the left view only. To limit aliasing problems, the views 53 were computed in resolution 5×FullHD so that each microge-54 ometry occupies more than one pixel. Next, we computed the 55 average brightness for each view and plotted it as a function of 56 position in the audience (Figure 11). As expected, due to the 57 BRDF used in our experiment that slightly deviates from a per-58 fect mirror reflection, the brightness provided by our directional 59 screen is not perfectly uniform. The variation is, however, very 60 small for the theater and conference room cases. The effect is 61 more pronounced for the home theater. We attribute this to the 62 relatively small audience size compared to the screen.



Fig. 11. Screen brightness as a function of location within the audience.

Next, we evaluated the uniformness of brightness in a single 64 view. To this end for each screen, we sampled three random locations in the audience, shown in Figure 12, and rendered the corresponding views. We expressed the resulting bright-67 ness as the percentage deviation from the mean brightness of the 68 screen and visualized the brightness variation in each view using histograms (Figure 12). Ideally, the histograms should form a peak around mean brightness (zero value in our histograms), 71 which would mean a perfectly uniform distribution of the light. 72 We compared our directional screens with the high gain screen, 73 shown as black lines in Figure 12. We can see that our direc-74 tional screens achieved higher peaks in histograms which also 75 span smaller ranges of values. There are several factors that led to imperfect histograms for our solution: rendering aliasing, as-77 sumed BRDF, the limited number of facets. However, even with these limitations we achieved better brightness distribution than currently used high-gain screens.

Then, we compared our designs in terms of efficiency and brightness uniformity with matte and high gain screens. We did this by rendering a white patch on each screen according to ISO 3640-1976 [41]. Figure 13 shows gain provided by each

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![](_page_8_Figure_1.jpeg)

Fig. 12. We randomly sampled viewing locations in the audience (white dots). For each location a corresponding histogram shows distribution of relative brightness with respect to the mean. We compared it with a highgain screen, shown as a black line.

screen relative to a matte screen as a function of viewing angle. The results demonstrate that even with a glossy BRDF our screens provided better and more uniform brightness. We also compared our directional screens to designs proposed by Coleman et al. [21]. The patent presents two designs optimizing 5 for maximum gain or uniformness of reflection (Figure 13 cyan and lime, respectively). When maximizing the gain, the design exhibits characteristics similar to high-gain screens where the glossy lobe decays after a small peak. On the other hand, the uniform design achieves significantly lower gain. Contrary 10 to this our directional screens combine the advantages of both 11 screens and provide high-gain and uniform reflection (Figure 13 12 red). In our experiments, we performed projector calibration by 13 light attenuation. Using newer projector designs with light redi-14 rection [8], we can achieve 20% higher for each screen (dashed 15 lines in Figure 13). The improvement in brightness is related to 16 the audience size. The larger the audience, the lower the aver-17 age gain of a directional screen. 18

Finally, in Figure 19, we present a comparison of images dis-19 played on directional and matte screens. To generate these re-20 sults we project an image onto the screen and capture its re-21 flections at three points in the audience: the left corner, center, 22 and the right corner of the middle row. We can see that our 23 directional screens are significantly brighter. Moreover, the im-24 age brightness is consistent across the whole audience. Please 25 note that the middle image for the home theater screen is from 26 a viewing location outside the considered audience. Therefore, 27 the non-uniform brightness of the directional screen at this view 28 is expected. 29

#### 5.3. Fabricated Prototypes 30

In addition to our simulations, we also fabricated central 31 fragments of our designs. Different techniques can be used to 32 manufacture such surfaces, e.g., milling, 3D printing, emboss-33 ing, etc. We chose milling as it offers high fabrication accuracy 34 and a wide range of materials, including highly reflective ones 35

![](_page_8_Figure_7.jpeg)

Fig. 13. Brightness (gain) of each screen relative to the brightness provided by a matte screen. Gain is presented on a logarithmic scale which better corresponds to human perception. Solid lines represent our screens with calibration performed by light attenuation, dashed lines with a projector which redirects light [8].

such as aluminum. Due to the time requirements for milling 36 the geometry on a non-professional device as well as the rela-37 tively small working volume of our machine, we were able to fabricate only small fragments of our theater and home cinema screens. 40

Milling the Geometry. We used a 3-axis milling machine, Roland EGX-600 with a 10 micron step resolution, for manufacturing of the prototypes (Figure 15). We chose hard aluminum, which was manually polished after milling to achieve mirror-like reflectance. Reproduction of small cavities in the final screen was challenging due to technical limitations (i.e., step and tool size) and some cavities could not be perfectly reproduced. For the validation we milled two prototypes (Figure 15). The first prototype has a size of  $20 \times 20$  cm and corresponds to the theater directional screen. The second prototype has a size of  $10.5 \times 7$  cm and mimics the home theater split audience setup.

![](_page_8_Figure_11.jpeg)

Fig. 15. Photos of manufactured prototypes of a uniform and a split directional screen.

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![](_page_9_Figure_1.jpeg)

Fig. 14. Manufactured prototype reflecting four images, viewed from various directions, captured by camera setup B. According to the display specification, the reflection should be visible between 0 and 20 degrees (three middle columns). Outside this range (the first and the last column), the image should be dark. The top row of each pair shows raw captures, and the bottom row shows images after applying Gaussian filtering simulating the point spread function of the human eye.

Capturing Setup. We have validated the fabricated prototypes by recreating our design setups. Two validation setups were 2 used to evaluate screen reflection and audience coverage (Fig-3 ure 16). To evaluate the audience coverage of a directional 4 screen, we captured the shape of its reflection on a matte screen 5 (Camera A), which should approximate the audience as closely 6 as possible. The second setup evaluated the images provided to 7 the viewers at different locations in the audience. To this end, 8 we emulated a viewer moving through the audience while look-9 ing at the screen (Camera B). The photos were captured using a 10 Nikon D750 camera. We used the following exposure settings 11 to prevent overexposed regions in captured images: ISO 100, 12 shutter speed 1/30s and aperture F14. 13

![](_page_9_Figure_4.jpeg)

Fig. 16. Prototype capture setup. A camera captures the audience coverage of the examined directional screen (A). A second camera on a linear stage captures the reflection from the directional screen (B).

Prototype Photo Results. Figure 17 shows results of the au-14 dience coverage test. We show, side by side, a simulation of 15 the reflection and the actual reflection captured with our cam-16 era setup A. We can see that our prototypes match the specified 17 shape while providing light to the entire audience. A fraction 18 of the reflected light bleeds outside the audience. We attribute 19 this behavior to the BRDF of polished aluminum used in our 20 simulations as well as manual polishing which may affect the 21

accuracy of our geometries. For the home theater, there is also22a reflection visible between the two audience volumes. This is23caused by polishing, which removes sharp edges necessary for24reproduction of perfect split audiences.25

![](_page_9_Figure_8.jpeg)

Fig. 17. A directional screen reflection towards the audience. Simulations (left) are compared with fabricated prototypes (right).

We also evaluated the images produced by our screens as 26 seen by viewers. To this end, using camera setup B we cap-27 tured the illuminated screens from several viewing locations 28 (Figure 14). The top row of each pairs shows the capture from 29 the camera. The alignment of screen pixels with the camera 30 causes the impression of individually lit points. However, to the 31 human, the screen looks uniform due to the point spread func-32 tion of the eye. We approximate the effect by applying Gaussian 33 filtering (Section 5.2). Our fabricated screen provides the high-34 est brightness in the desired range (0-20 degrees), and becomes 35 dim outside of this range. 36

Light Efficiency. To demonstrate the difference between our
 directional screen and the current state-of-the-art screen de signs, we compared our screen with commercially available al ternatives: diffuse matte screens, and silver high gain cinema
 screens. The matte screen reflects incoming light uniformly,
 imitating a Lambertian surface. For silver screens, we used a
 Ballantyne Strong Premium HGA 2.9 Silver Screen [42]. This
 type of screen offers higher brightness but only within a limited
 angular range which is required to cover the audience. We mea sured reflected luminance from each screen within ±30° using
 MINOLTA LS-100 Luminance Meter according to ISO 3640 1976 [41]. The measurements are compared in Figure 18.

![](_page_10_Figure_2.jpeg)

Fig. 18. Luminance measurements of home cinema directional screen (green), theater directional screen (red), cinema silver screen (black), and matte screen (purple) across 60 degrees of viewing angle.

The matte screen showed an almost constant brightness from 13 all viewing angles. The silver screen shows a non-constant be-14 havior with the strongest reflection in the normal direction. The 15 brightness decreases with a growing viewing angle. In con-16 trast, our directional screen maintains uniform brightness over 17 the whole audience area. For our theater screen, the overall light 18 efficiency is more than eight times higher when compared to the 19 matte screen and almost three times higher than the brightest 20 spot of the silver screen. The directional screen generated for 21 the home cinema setup reaches even higher brightness values. 22

# **6.** Discussion and Limitations

Brightness Gain. The brightness gain of directional screens de-24 pends on the audience size. From our design analysis, we know 25 that the audience size is limited and cannot be arbitrary. This 26 will always manifest as an increase in brightness when com-27 pared to a matte screen. The advantage when compared to a 28 high-gain screen is uniformness of the reflected light. For large 29 audience sizes, a high-gain screen might achieve higher peak 30 brightness. However, this peak will quickly diminish as one 31 moves away from the center of the audience. A directional 32 screen is capable of providing a uniform brightness across the 33 whole audience. 34

<sup>35</sup> *Fabrication Limitations*. Due to the limitations of manufactur-<sup>36</sup> ing software, we were forced to use a relatively small amount of microgemetries (200) per pixel of the screen. As a re-37 sult, our generated geometries have sharp angles and discon-38 tinuities. Combined with the glossy BRDF of polished alu-39 minum these discontinuities manifest as sharp specular reflec-40 tions. This makes a large discrepancy between the image of a 41 directional screen captured by a camera and the one seen by 42 human observers. The camera sees each microgeometry as an 43 individual bright spot akin to taking a picture of an LED screen 44 (Figure 14). We approximate how a directional screen would 45 look like when viewed by a human observer by applying Gaus-46 sian filtering with a small kernel. However, this is merely an 47 approximation of the human visual system and introduces a 48 speckle artifact. Specialized methods taking into account hu-49 man perception need to be used to faithfully capture a screen 50 consisting of individual bright reflections [43] and could be an 51 interesting direction for future work. 52

Using our low-cost manufacturing technique, a perfect repro-53 duction of our designs was challenging. Our milling machine 5/ could not reproduce small cavities. Also, the manual polishing 55 affected the accuracy of the geometry. This is manifested as an 56 uneven brightness of the physical prototypes (Figure 14) which 57 was not present in our simulated results (Figure 19). Our sur-58 faces also have a small diffuse component. This compensates 59 for a limited number of microgeometry facets but also causes 60 some light bleeding on the boundaries of the audience. 61

Our fabrication technique is not ideal for large-scale mass 62 production. We believe that embossing and coating the sur-63 face with aluminum pigments, similarly to [44], can be used 64 for commercial purposes. Since cinema chains provide stan-65 dardized rooms, e.g., a standard IMAX screen is  $22 \times 16.1$  m, 66 and the audience remains similar across different venues, it is 67 possible to split the screen into tiles and fabricate reusable em-68 bossing forms. Since our screen can be viewed as a surface 69 with smoothly varying reflectance properties, small misalign-70 ments between the tiles as well as between the screen and the 71 projector should not cause visible problems. 72

Due to our fabrication limitations and limited details in the 73 literature about other designs, the comparison to commercial 74 solutions, such as Crystal Screens [25] and the design proposed 75 by Coleman et al. [44], is challenging. We provide only gain 76 curves comparison which demonstrates the benefits in terms of 77 the brightness for high-gain screens and [44]. Additional anal-78 ysis is necessary to include other screens and account for the 79 overall image quality, e.g., color, and contrast reproduction. In 80 the future, it also is essential to examine cost-quality trade-offs 81 to identify the best solutions for cinema projection screen. This 82 aspect was omitted in this work. 83

In our work, we opted for square tiling because of its natural mapping to projector pixels. Other tilings may lead to surfaces that are easier to fabricate. However, we believe the optimal tile shape depends on the reflectance of each location on the screen. Therefore, in the future, it would be interesting to consider tiling of shapes that vary across the surface of the screen.

# 7. Conclusion

We presented an algorithm for generating directional projec-2 tion screens. It improves over currently used high gain screens 3 in two areas. First, our screens can achieve higher gain factors. Second, our design can eliminate the hot-spot effect which 5 affects traditional high gain screens. These improvements can provide a better viewing experience and substantial energy savings for theaters. Furthermore, we provided analysis of feasible 8 audience layouts. From this analysis, we derived theoretical, a setup-specific limits of directional screens. Using these limits 10 as guidelines, one can generate occlusion-free screen designs. 11 Besides the theoretical model, we also provided a validation 12 using realistic simulation and fabrication techniques. We used 13 polished aluminum which is cost-effective and relatively easy 14 to tool. Even though there are several limitations regarding our 15 fabrication process, we demonstrated that our prototypes are 16 more uniform and achieve higher brightness than current high 17 gain screens. We believe that using more advanced manufac-18 turing techniques can further improve the results and match the 19 theoretical capabilities of our technique. 20

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![](_page_12_Picture_0.jpeg)

Fig. 19. Renderings of an image projected on a directional screen and a matte screen. Please note that the middle image for the home theater screen is from a viewing location outside the considered audience. Therefore, the non-uniform brightness for the directional screen can be observed for this view.

Appendix A. Directional Screen Limits Derivation

![](_page_13_Figure_3.jpeg)

Fig. A.20. Self-shadowing parametrized with facet angle.

<sup>2</sup> To analyze self-shadowing we start by parameterizing each cavity (Figure A.20 middle). We parametrize the cavity facets by their opening angles  $\alpha'$  and  $\beta'$ . The incoming light ray is parametrized by its direction  $\gamma$ . When the ray hits one of the facets it is reflected under an angle  $\delta$ . This gives rise to the first inequality:

$$\alpha' + \beta' \le \delta, \tag{A.1}$$

which tells us that  $\delta$  should be always bigger than the sum of cavity facet opening angles. To further analyze Equation A.1 we split this into two cases. Case one is when the incoming ray hits facet  $\alpha'$  (Figure A.20 right):

$$\begin{split} \delta &= \gamma - \alpha', \\ \alpha' + \beta' &\leq \gamma - \alpha', \\ \gamma - 2 \cdot \alpha' - \beta' &\geq 0, \end{split} \tag{A.2}$$

and case two is when incoming light hits facet  $\beta'$  (Figure A.20 left):

$$\begin{split} \delta &= 180 - \gamma - \beta', \\ \alpha' + \beta' &\leq 180 - \gamma - \beta', \\ \gamma + \alpha' + 2 \cdot \beta' &\leq 180. \end{split} \tag{A.3}$$

However, this parametrization is impractical. In order to use
it to check the validity of a setup, we would need to check every location of the screen and compute all possible cavity facets.
Therefore, we reparametrize the problem to use the opening an-

<sup>13</sup> gles of the audience visible from a particular location.

![](_page_13_Figure_13.jpeg)

Fig. A.21. Reparameterization using the opening angle of the audience.

Each position is parametrized using the opening angles of the audience (Figure A.21 middle). The light should be reflected uniformly towards the entire audience. Each direction corresponds to a unique inclination of cavity facets. We can observe

that there is an inverse relationship. The smaller the angle towards which we reflect the light, the bigger the angle of the corresponding microfacet. In other words, the wider our audience is, the sharper cavities will be generated, inevitably leading to self-occlusions. Therefore, in order to analyze the worst case we should look at the widest part of the audience. Using the opening angles we can express corresponding facets reflecting light towards the edges of the audience. First we consider reflection towards  $\beta$  (Figure A.21 left):

$$\begin{aligned} \alpha' &= \gamma - \delta, \\ \delta &= \beta + \alpha', \\ \alpha' &= \gamma - \beta - \alpha', \\ \alpha' &= \frac{\gamma - \beta}{2}, \end{aligned} \tag{A.4}$$

and similarly reflection towards  $\alpha$  (Figure A.21 right):

$$\beta' = 180 - \gamma - \delta,$$
  

$$\delta = \alpha + \beta',$$
  

$$\beta' = 180 - \gamma - \alpha - \beta',$$
  

$$\beta' = \frac{180 - \gamma - \alpha}{2}.$$
(A.5)

Plugging Equations A.4 and A.5 into Equations A.2 and A.3 gives:

 $\alpha > \alpha$ 

$$\begin{aligned} \gamma - 2 \cdot \alpha &-\beta \geq 0, \\ \gamma + \alpha' + 2 \cdot \beta' \leq 180, \end{aligned}$$

$$\begin{aligned} \gamma - 2 \cdot \frac{\gamma - \beta}{2} &- \frac{180 - \gamma - \alpha}{2} \geq 0, \\ \gamma + \frac{\gamma - \beta}{2} + 2 \cdot \frac{180 - \gamma - \alpha}{2} \leq 180, \end{aligned}$$

$$\begin{aligned} \gamma + \alpha + 2 \cdot \beta \geq 180, \\ \gamma - 2 \cdot \alpha - \beta \leq 0. \end{aligned}$$
(A.6)
(A.7)

Finally, combining Equations A.6 and A.7, we get the limits of directional screens.

$$180 - \alpha - 2 \cdot \beta \le \gamma \le 2 \cdot \alpha + \beta. \tag{A.8}$$

14